

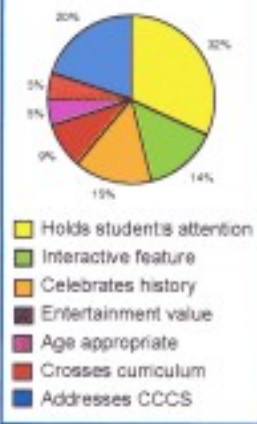
# WINCEYCO INC. PRESENTS

## Musically Educating Assembly Programs



### African Discovery Through Music Program

Clients surveyed book Winceyco for the following reasons



Adtm is a series of live musical stage plays written, produced and narrated by Wincey Terry, the dramatic storyteller and professional singer. These assembly programs educate audiences about the brilliance of the African and African American and exposes them to the character of a people who have exhibited the qualities of courage, perseverance and integrity to overcome obstacles and ultimately change American society.

The live scenes and call and response songs keep your audience riveted and make this fast paced learning experience like no other.

### What age group is African Discovery appropriate for?

Winceyco has had success producing African Discovery for pre-kindergarten audiences through college as well as corporations.

### How can Winceyco ensure success with your audience?

Winceyco is staffed with professional performers. We have 15+ years of experience engaging audiences of all ages. Call and response and effective "control techniques" keep the discipline intact and ensure that every group reaps the full benefit of the program.

### Assemblies that fit into your school curriculum

Our programs are designed to address the following NJ Core Curriculum Content Standards.

- 1.1 All students will acquire knowledge and skills that increase aesthetic awareness in dance, music, theater, and visual arts.
- 1.5 All students will identify the various historical, social, and

cultural influences and traditions which have generated artistic accomplishments throughout the ages and which continue to shape contemporary arts.

2.4 All students will learn the Biological, Social, Cultural, And Psychological aspects of Family Life.

3.6 All students will listen actively to information from a variety of sources in a variety of situations.

5.2 (Science and Society) All students will develop an understanding of how people of various cultures have contributed to the advancement of Science and Technology, and how major discoveries and events have advanced science and technology.



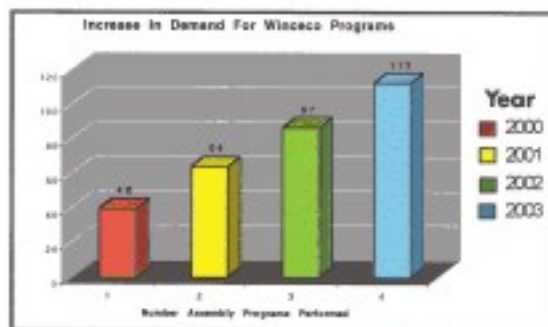
### Program outline

The performing arts are used to involve your audience in a journey that explores the contributions of the African and African American people to :

Science: Great African American inventors and their inventions such as the gas mask, golf tee, riding saddle, horse shoe, etc.

Music: Great African-American musicians and the creation of classes of music credited to them including Spirituals, Blues, Gospel, Jazz and Rhythm and Blues

Social Studies: The tragedy and triumph of the African American experience, The Middle Passage, Underground Railroad, Quakers and Segregation





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## Why have African Discovery at your school?

Even before the Amistad Bill was passed in NJ stating that African American history must be incorporated into the regular school curriculum, many schools had been seeking new ways to include this rich history in their daily lesson plan. African Discovery provides an excellent launching pad for African studies. All of the Winceyco programs come complete with detailed lesson plans to serve as preparation or follow-up to the assembly program.

## When are these programs available?

Because it is appropriate to study history at ANY TIME of year, these programs are available for booking year round.

## Where has Winceyco performed?

### A partial client list can be found below

Bankbridge Regional Sch, Sewell, NJ  
Battin MS, Elizabeth, NJ  
California Ave, Uniondale, NY  
Canfield Ave, Mine Hill, NJ  
Chelsea Heights, Atlantic City, NJ  
Cicely Tyson Sch of Arts, East Orange, NJ  
Clara Barton HS, Brooklyn, NY  
Cleveland Elementary, Englewood, NJ  
Fashion Institute of Technology, NY, NY  
Ferris HS, Jersey City, NJ  
Grand Ave, N. Baldwin, NY  
Harrison Sch, Livingston, NJ  
Hudson County Courthouse, Jersey City, NJ  
Hurden Looker Sch, Hillside, NJ  
Hutchinson Sch, Pelham, NY  
IS 5, Elmhurst, NY  
Lawrence MS, Hempstead, NY  
Mt. Vernon, Newark, NJ  
Pleasantech Charter Sch, Pleasantville, NJ  
Springfield HS, Springfield, PA  
South Orange MS, South Orange, NJ

## What principals are saying about African discovery

"I recommend that all schools see this performance"  
...K. Holmes, Principal, Abraham Clark, HS, Roselle, NJ

"It is not often that students are afforded the opportunity to view young talented African American artists in such a positive manner" ...J. Jenkins, Principal, # 4, Paterson, NJ

"We are grateful to have the opportunity to be entertained, educated and enlightened" ...M. Rung, First Presbyterian Church

"Wincey's incredibly spellbound performance enthusiastically held the attention of the entire audience." D. Brown, Principal Dr. Martin Luther King Jr. School, Atlantic City, NJ

"It is an excellent example of how important information and

## Available shows

**Black Wax:** Set in a museum of Black Wax figures, this play portrays the African American influence on Science, The Arts, Sports and the Underground Railroad.

**Lineage:** Embark on a musical journey through time that explores some of the many impressive accomplishments of the African American as well as their influence on The Blues, R&B, Gospel, Jazz and Hip Hop.

**The Promise:** The African American struggle has left its mark on music, science and politics. Experience Motown and less familiar entertainers of that time like Brooklyn Bridge and the Friends of Distinction.

## WINCEY TERRY

Wincey has been writing and producing musically educating assembly programs and providing artist-in-residence workshops throughout NY, NJ, PA and CT since 1988. Her voice can be heard on Sesame Street, Grover Washington Jr.'s cd, Monie Love's "It's A Shame" hit single as well as Comedy Central and Cosby Show Commercials. Wincey has worked with film industry giants such as Spike Lee, Bill Cosby and David Letterman. Wincey is president of Winceyco Inc. a NJ based entertainment group that provides music services for weddings and parties and educational programming for schools and companies.



### For more information

Winceyco/ADTM  
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973-923-3757  
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www.winceyco.com

## Additional Programs

**DAVY - (Drug Awareness, Violence and Youth)** Your audience will enjoy their favorite melodies while learning the facts about substance abuse, alcoholism and the associated risks, i.e., violence, health and social dysfunctions.

**LDTM - (Latino Discovery Through Music)** Take a musical journey through 3 Latin American cultures. Explore the lives of great influences from Puerto Rico, The Dominican Republic and Cuba while savoring the rhythm of Salsa and Merengue.

**WOW - (Women of Wonder)** This program focuses on the contributions of women. Students will be amazed as they learn about major

prof. Dr. Martin Luther King Jr. School, Atlantic City, NJ

"It is an excellent example of how important information and an altogether good time can form a meaningful learning experience." .D. Strickland, Ph.D.St of NJ Prof of Reading, Rutgers Univ, New Brunswick, NJ

**WOW - (Women of Wonder)** This program focuses on the contributions of women. Students will be amazed as they learn about major accomplishments in Science, Literature, Aviation and even the Military.